



Koneru Lakshmaiah Education Foundation
 (Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.
 Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.

KL COLLEGE OF AGRICULTURE



VRUKSHAK 2K24

Vrukshak 2K24 was an exemplary agricultural fest that took place on 22nd & 23rd of April, 2024, captivating the essence of sustainable farming and rural development. Organized with meticulous planning and fervor, it aimed to celebrate the achievements of the agricultural sector while fostering innovation and knowledge exchange among farmers, experts, and enthusiasts alike.

CHAIRMAN: DR.P.RATNA PRASAD

VICE CHAIRMAN: DR.B.BALAKRISHNA

SECRETARY: DR.J.R.RAJESHWAR, DR.B.V.S.KIRAN

MANAGERS: DR.M. UDAY BHASKAR, MS. SUSHMA RAJ. CH.

S.No.	WING	FACULTY INCHARGE
1.	PROTOCOL	DR. AVINASH DR. SENTHIL DR. PRINCE
2.	REGISTRATIONS	MR. VAMSI MRS. KALPANA
3.	TREASURY	DR. SAGARIKA DR. ASHOK
4.	CULTURALS	DR. GOWTHAM DR. HIMA VARSHA DR. VIJAYA LAKSHMI
5.	PUBLIC RELATIONS AND DESIGNS	MS. TEJASWINI MS. NIHARIKA DR. SRAVANI DR. ABDUL
6.	DRAFTING	DR. MANOJ DR. SUNITHA
7.	TECHNICAL	MRS. MANASA DR. PAVITHRA DR. RAMESH
8.	HOSPITALITY	DR. RAMADEVI MRS. SUDEEPTHI
9.	SPONSOR	DR. SHIVA SAI DR. PRABHAVATHI
10.	EVENT MANAGEMENT	DR. ATUL SINGH DR. GAYATHRI

		DR. SURESH
11.	ARTS AND CRAFTS	DR. RANJITH DR. PRIYANKA DR. DOLPRIYA
12.	LOGISTICS	DR. GOPAL DR. SHIVANANDA
13.	BROADCASTING	DR. VINEELA MR. SAMEER

As part of the Vrukshak 2K24 agricultural fest, special celebrations were planned on 22nd April to honor World Earth Day together with Ethnic Day, infusing the event with a deeper sense of environmental consciousness and cultural richness. World Earth Day was commemorated with a series of activities aimed at raising awareness about environmental issues and promoting sustainable practices. Ethnic Day added a vibrant cultural dimension to the fest, celebrating the diverse traditions, and attire of different communities. Attendees were treated to colourful cultural performances, including dance routines, musical performances, and theatrical presentations showcasing the rich heritage of the region.



VRUKSHAK - Themed Agricultural Fest Rangoli



Ethnic dance performances celebrating VRUKSHAK, an agricultural fest

In the lively atmosphere of Vrukshak 2K24, a spectacular carnival filled with excitement and energy was organised on 22nd April, showcasing the spirit of unity and celebration within the university premises.

The carnival kicked off with a thrilling car and bike rally roared to life, featuring an impressive lineup of vehicles adorned with colorful decorations, flags and banners. Enthusiastic drivers revved their engines as they paraded through the university grounds, drawing cheers and applause from the crowd. The rally not only provided a platform for automotive enthusiasts to showcase their prized vehicles but also served as a visual spectacle that captivated the audience.



Students showcasing carnival spirit with banner



Students revving up for bike and car rally.

Adding to the spectacle, a dynamic flash mob, where students surprised onlookers with synchronized dance performances, spreading joy and enthusiasm throughout the campus. The flash mob served as a captivating prelude to the festivities that followed, setting the stage for an unforgettable experience.



Students igniting excitement with flash mob performance.

The event commenced with an inaugural ceremony graced by eminent personality from the agricultural domain S. Jawahar (Regional Head & Deputy General Manager, Regional Office, Union Bank of India, Guntur) and farmers from various villages. There were speeches highlighting the importance of modern agricultural practices, environmental conservation, and the role of technology in farming. Attendees were treated to a plethora of activities and exhibits showcasing the latest advancements in agricultural machinery, organic farming techniques, and crop management practices. Farmers had the opportunity to interact with experts, learn about new methodologies, and gain insights into maximizing crop yields while minimizing environmental impact.



Farmers and students unite in bustling hall



Dignitaries illuminating the ceremonial lamp



Felicitating the chief guest with a memento



Chief guest delivering insightful speech

The ceremony commenced with a sense of anticipation and excitement as attendees gathered to celebrate the accomplishments of their peers. Dignitaries, including university officials, sponsors, and community leaders, graced the occasion with their presence, adding prestige to the event.

First, the academic achievers were recognized for their exceptional performance in various fields of study. Top-performing students were awarded certificates of excellence and trophies as a token of appreciation for their hard work and dedication to their academic pursuits.

Next, the winners of various sports competitions (Cricket, Kabaddi, Kho-kho, Volley ball, Throw ball) held during the fest were acknowledged for their outstanding athleticism and sportsmanship. Athletes who had excelled in events such as football, volleyball, and athletics received medals and trophies in recognition of their prowess on the field.

In addition to academic and sports achievements, special awards were also presented to individuals and teams who had made significant contributions to the success of Vrukshak 2K24. This included recognition for outstanding volunteerism, innovative project presentations, and creative contributions to cultural performances.



Rewarding meritorious students to inspire excellence



Recognizing sports winners with prize distribution

Technical events like project expo, seminars and poster presentation were conducted on various subjects ranging from sustainable irrigation methods to the utilization of renewable energy in agriculture. These sessions provided a platform for exchanging ideas, addressing challenges, and fostering collaboration among stakeholders. Non-technical events like tangled ropes, ball pyramid, mini basket ball, guess the logo, emoji riddles add playful charm to Vrukshak festivities.



Students showcasing talents through project expo



Students bonding with farmers over lunch

Among the myriad attractions at Vrukshak 2K24, the agricultural fest, one of the most eye-catching highlights was a traditional bullock cart adorned with a colorful array of fresh fruits and vegetables. This unique display served as a nostalgic reminder of age-old farming traditions while celebrating the abundance and diversity of agricultural produce.

The bullock cart, meticulously decorated with vibrant fruits and vegetables, stood as a symbol of rural ingenuity and sustainable farming practices. Each carefully selected item, from ripe mangoes to crisp carrots, was meticulously arranged to create a visually stunning spectacle that captured the essence of agricultural abundance.

As attendees strolled past the cart, they were greeted by the sight and aroma of freshly harvested produce, sparking conversations about the importance of agriculture and the role it plays in our daily lives. For many, it was a moment of connection with the land and an appreciation for the hard work and dedication of farmers who cultivate such bountiful harvests. This acts as a focal point of the fest, drawing admiration and appreciation from all who beheld it. It served as a beautiful embodiment of the festival's theme, celebrating the beauty, bounty, and sustainability of agriculture in all its forms.



Bullock cart adorned with fruits and vegetables, embodying Vrukshak spirit

In addition to the educational and commercial aspects, the fest also featured cultural performances, folk music, standup comedy and traditional cuisine, adding a vibrant and festive atmosphere to the event. It served as a reminder of the rich cultural heritage intertwined with agriculture, highlighting the intrinsic connection between farming and community.



Girls captivating the stage with dance.



Boys on stage infusing laughter through comedic dance



Pro-VC sir inspected & graced the venue



Trio captivated with synchronized dance



Enthusiastic audience immersing themselves in the festive spirit

As Vrukshak 2K24 came to a close, it left behind a legacy of inspiration, knowledge, and camaraderie. It reinforced the importance of sustainable agriculture in ensuring food security, environmental preservation, and rural prosperity, setting the stage for continued innovation and progress in the agricultural sector.